

# Privacy Policy Requirements (Montana)

## What Needs to Be In The Privacy Policy?

- ☐ **1. The following is required to be included in a privacy notice (30-14-2812)(5):**
  - ☐ The categories of personal data processed by the controller;
  - ☐ The purpose for processing personal data;
  - ☐ The categories of personal data that the controller shares with third parties, if any;
  - ☐ The categories of third parties, if any with whom the controller shares personal data;
  - ☐ An active e-mail address or other mechanism that the consumer may use to contact the controller; and
  - ☐ How consumers may exercise their consumer rights, including how a consumer may appeal a controller's decision regarding the consumer's request.

☐ **2. Additionally, if the controller sells personal data to third parties or engages in target advertising** (30-14-2812)(4):

- ☐ The controller shall clearly and conspicuously disclose such activity, as well as the way a consumer may exercise the right to opt out of the processing.

☐ **3. A controller shall establish and describe in a privacy notice** (30-14-2812)(6)(a):

- ☐ One or more secure and reliable means for consumers to submit a request to exercise their consumer rights pursuant to this part considering:
  - ☐ The ways in which consumers normally interact with the controller;
  - ☐ The need for secure and reliable communication of consumer requests; and
  - ☐ The ability of the controller to verify the identity of the consumer making the request.

☐ **4. A controller may not** (30-14-2812)(6)(b):

- ☐ Require a consumer to create a new account to exercise consumer rights, but may require a consumer to use an existing account.

**How Does The Privacy Policy Need To Be Provided?** (30-14-2812)(5):

- ☐ In a reasonably accessible, clear and meaningful manner.